

Call to Order – Chair Daryl Eisenberg Knegten called the meeting to order at 9:34am without quorum.

Attendance – the following were present:

- Jonathan Kalafer
- Daryl Eisenberg Knegten
- Chris Edwards
- Lauren Guastella
- Walter Lane
- Kaitlin Bundy
- Monica Weeks (joined late)

June 10th Event – Jonathan Kalafer provided an update on the event held at the ballpark on June 10th with members from the NJMPTVC

Marketing Subcommittee – Monica provided an update on the marketing subcommittee which is working on developing a strategy pyramid and tactics as well as target audience (location managers, production companies, NJMPTVC). The next steps are developing the message as well as a calendar of events.

Locations – SCBP reported an additional 20 locations had been added to the database.

Events – the Commission will be hosting a networking event in the autumn and discussed the target audience for this as well as potential locations. Members of the commission will bring recommendations for each to the next meeting.

Budget – Monica provided an update on the first meeting of the marketing subcommittee which is working on developing a strategy pyramid and tactics as well as target audience (location managers, production companies, NJMPTVC). The next steps are developing the message as well as a calendar of events.

Film Friendly Communities – a draft of this will be discussed with the State before being rolled out to the municipalities.

Sheriff Film & TV Unit – meeting successful, Sheriff identifying a contact

Minutes – a motion to accept the minutes from the April and June meetings was introduced by Monica Weeks and seconded by Jonathan Kalafer, the motion passed unanimously.

Next Meeting – a date and time for the next meeting of the Somerset County Film Commission was set for Thursday, July 28, 2022 at 9:30AM via Zoom.

Adjourn – a motion to adjourn was introduced by Daryl Eisenberg Knegten and unanimously passed. Meeting adjourned at 10:20am.