

**Call to Order** – Chair Daryl Eisenberg Knegten called the meeting to order at 9:32am without quorum.

**Attendance** – the following were present:

- Jonathan Kalafer
- Daryl Eisenberg Knegten
- Chris Edwards
- Lauren Guastella
- Walter Lane
- Kaitlin Bundy
- Monica Weeks
- Adam Scherr (joined late 10:05 quorum)

**Locations** – SCBP reported an additional 11 locations had been added to the database.

**Events** – the Commission discussed hosting an event in the autumn with a focus on networking for those within the industry. All Commissioners present agreed that having an event to funnel interest to would be successful and will help us develop some successes. We agreed to reach out to the studio in the County to ask if they're interested in hosting.

**Budget** – Monica provided an update on the first meeting of the marketing subcommittee which is working on developing a strategy pyramid and tactics as well as target audience (location managers, production companies, NJMPTVC).

**Film Friendly Communities** – the Commission agreed to create a subcommittee to focus on this initiative with a meeting date of 6/9/22.

**Interaction with State Commission** – agreed this would be discussed during our June 10<sup>th</sup> networking event which led to a conversation about the flow and objectives of the event.

**Sheriff Film & TV Unit** – meeting scheduled for June 13<sup>th</sup>.

**Next Meeting** – a date and time for the next meeting of the Somerset County Film Commission was set for Thursday, June 23, 2022 at 9:30AM via Zoom.

**Adjourn** – a motion to adjourn was introduced by Daryl Eisenberg Knegten and unanimously passed. Meeting adjourned at 11:00am.