

Call to Order – Somerset County Commissioner Director Shanel Robinson began the meeting at 9:30am.

Attendance – the following were present:

- Adam Scherr
- Jonathan Kalafer
- Daryl Eisenberg-Knegten
- Chris Edwards, President & CEO, Somerset County Business Partnership
- Lauren Guastella, Manager of Special Projects, Somerset County Business Partnership
- Shanel Robinson, Somerset County Commissioner Director
- Colleen Mahr, Somerset County Administrator
- Walter Lane, Director, Office of Planning, Policy, and Economic Development
- Kaitlin Bundy, Cultural & Heritage Manger
- Joe DeMarco, County Counsel

Bylaws – a draft of the bylaws for the Somerset County Film Commission was introduced by County Counsel. A motion to accept the bylaws was made by Adam Scherr and passed unanimously.

Website – the draft version of the website was presented and the Film Commission members were able to view the site page by page. Minor tweaks were suggested to the content, focused on really explaining the financial opportunity of filming so close to Columbus Circle. A page dedicated to productions was suggested which could also tie into the blog feature that was built but not yet published. It was agreed that the layout for the location directory should rely more on the images than a listing feature. The group looked at the Hudson Valley Film Commission as an example. It was agreed that the website would be ‘soft launched’ as is as soon as possible with a formal launch to follow, targeted for February 1st. The formal launch will also be combined with a contest asking the public to submit photos of a certain theme. The theme for this launch, timed with February and Valentine’s Day will be romantic locations.

Video – the concept for the video promoting the Somerset County Film Commission and various filming locations across the County was presented. An outline will be distributed to the members of the Film Commission for review and discussion at a later meeting.

Next Meeting – a date and time for the next meeting of the Somerset County Film Commission was set for Thursday, January 27, 2022.

Adjourn – a motion to adjourn was introduced by Daryl Eisenberg-Knegten and unanimously passed. Meeting adjourned at 11:00am.